



www.jpixx.com

CAPABILITIES STATEMENT

Jpixx LLC is a women-owned small business offering full service end-to-end video production, photography and integrated digital design. Working with an award-winning team of producers and filmmakers to **Capture Life Creatively** through powerful imagery and authentic storytelling. We are a **Video Agency** that can elevate your brand with messaging that leaves meaningful impact with your audience.

CORE COMPETENCIES

Creative Services:

- Full Service Video Production
- Concepting and Scriptwriting
- Video Editing & Motion Graphics
- Photography
- Streaming Live Coverage
- Immersive / Virtual Reality/ 360
- Aerial Photo & Video
- Graphic and Digital Design

Video Categories:

- Cinematic Narratives
- Conceptual
- Branding
- Public Awareness
- Event Coverage/Live Streams
- Industrial Training
- Educational
- Recruitment
- Corporate Informational
- Lifestyle

PAST PERFORMANCES

Govt. Subcontracting:

US Navy/Jacobs
 USAID/NASA/SERVIR/DAI
 VA Dept of Transportation/HDR

Subcontracting:

American Electric Power (AEP)
 Hydro One
 General Motors
 Google
 Carnival Cruises

Govt. Contracting:

VA Department of Health
 VA ABC Bureau of Law Enforcement
 VA Tourism Corporation
 University of Virginia (UVA)
 Hampton Roads Sanitation District (HRSD)
 Tidewater Community College
 Williamsburg Area Transit Authority
 VA Beach & Newport News Police Departments
 City of Norfolk, VA Beach & Portsmouth
 VA Beach, Williamsburg & Portsmouth Public Schools

Corporate:

Sentara Health
 Dupont Sustainable Solutions
 DC Bar

DIFFERENTIATORS

- Produce a broad range of creative video content and execution styles.
- **1,000+** successful video projects supporting **200+** clients.
- **60+** combined years of advertising agency experience.
- Achieve measurable results influencing audiences in targeted demographics.
- Adaptable crew sizes tailored to each project's needs, aimed at maximizing production value and on-screen results.
- Experienced in working with city, state, national and international agencies.
- Develop concepts, storyboards & scripts, or work with existing ones.
- Excel with real world documentary style filming, capturing genuine and believable emotions, and conveying real people testimonies naturally.
- Equipped with high-end Canon 4K cinema cameras, 360 cameras, DSLR cameras with full sets of lenses and industry leading production tools including steadicam, teleprompter, and wireless monitoring & follow focus.
- LED lighting, 4K DJI drone and three certified commercial licensed pilots.
- Seven fully equipped video editing, animation and motion graphics suites
- Fully Insured, including General Liability, Workers Compensation, Professional Liability (E&O), Drone, Auto and Production Insurance.

NIGP

91509, 91582 – Audio/Video Production
 91572, 90505 – Photography/Aerial
 91584 – Video Recording
 91569 – Motion Picture Production

NAICS

512110 – Motion Picture & Video Production
 512199 – Other Motion Picture & Video Industries
 541922 – Commercial Photography
 512191 – Teleproduction & Other Postproduction

SAM and EVA Registered

CAGE: 6WE34

SWAM: 706723

UID: UE8WAK1UHMN3

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